

Town of Naragansett

forum #1: To the Next Economy 3/23/11

✓ Review the agenda,
the planning
process, ground
rules for discussion

✓ Review results
of resident
surveys

✓ Reopen the
conditions
analysis:

what did
we miss?

what needs
amplification?

✓ the vision... what
would this mean
to the town if
fully actualized?

✓ Draft
initiatives...

what's
missing?

what's in
the wrong
time bucket?

what's in
the first cut
of your
priorities?

✓ What are the
benefits/drawbacks
to the focus of 5
proposed workshops?

Deepen the external conditions analysis...

review survey results
what are your insights?

what did we miss

what needs amplification

immediate conditions -
fully present with known impact/experience

growing infrastructure limits

the condition is

infrastructure management needs to be optimized

the condition is

Marquette Pier should be pedestrian friendly instead of car-oriented

Business climate

lack of downtown center

REGULATIONS STREAMLINED FOR SMALL BUSINESS

It is a real place

CONTRAST: Lack of Awareness of what's here

Maintain Tranquility

People aren't involved

People aren't involved due to different views of segments of town by different people

People are involved

People ARE involved as long as it is not in their backyard. NIMBY

Residents... renters

Need reinforcement of current ordinances / Review parking codes

Student Rental Market Track Problem Rental Properties and time to owners with heavy fines, and fine problem renters

students... residents

OWNER-OCCUPIED RATIO TO RENTALS IS TOO LOW

STUDENTS/RENTERS DISPROPORTIONATELY IMPACT TOWN SERVICES (Police/Fire/EMS)

Ward
3/23/11
p2

Emergent conditions —
on the horizon
headed this way
with perceived
impact

Business
climate
(future)

Pressure
for
regionalization

not optimizing
Growth Through Cooperation

Galilee has the
potential ~~could~~ to
become the 2nd
largest JS making
Port on the East Coast

We haven't identified
Market segments and
how to get money
from them

Lack of
1. Downtown
- ANCHOR STORES

2. "IDEA" Industry
- VENTURE CAPITAL
- TECHNICAL

we don't
know what we
want to be
when we grow
up

Galilee

Changes
at URE

ROLE OF READER
(AND INFLUENCE)
LANDLORD + READERS

BUT STILL ~~many~~
STUDENTS ARE
HERE

Make the first move
offer friendly for
commercial boats

Look if you could
Business in Galilee

Wildcard

NO
WIND
ENERGY

BORN
CIVILIZATION
ANXIETIES
LIMIT ~~growth~~

PERMISSION - TAX RATE
PENALIZES RESIDENT
BUSINESSES

MAP
3/23/11
p3

The vision for the next economy of Narragansett...

What would this mean to the town if it was fully actualized?

What would be different?

destination

Strengthen economic position of less of a bedroom community. Different type resident - high income. Greater sense of town pride and ownership. In short - Total Transformation.

Expand our "Brand" - beyond "great beach" to other dimensions.

Could be a leading destination for the Northeast - first-time and year-round residents.

year-round community

REPLACE VACANT YEAR-ROUND COMMUNITY

MORE YEAR-ROUND RESIDENTS AND FEWER RENTALS

It would be a year-round community instead of a summer community.

INTEREST
Excitement
Sense of Community

town center

RENTALIZE TOWN CENTER FOR YEAR-ROUND USE

There would be a year-round town center business district (Grocery store, restaurant)

NARRAGANSETT PICKS ITS TOWN CENTER WHERE RESIDENTS, SUBURBANITES, RESIDENTS OF COMMUNITY MEET AS ONE.

Attract High Paying industries / jobs... before tax / bonding decisions

Increases the amount of services needed = increase of taxes

Draft initiatives...

Strengthen
our economic
centers
(EC)

Year 1

What's in
the wrong
time bucket
?

What's
missing
?

What's
your 1st cut
of your
priorities
?

EC1
feasibility study w/
DEM + REEDC re:
next use of Galilee

Change wording in
Feasibility study w DEM
REEDC from "next use"
To continued use of
Galilee

Bring attractions
to Galilee (to make
people stay in Galilee)

Have dignity; bring bees-
sing back; have wind-
sucking or fishing tours
meats, trout, toads

Year 2 to 3

EC3
develop a
master plan
for Galilee

Year 4+

EC5
Pier infrastructure
improvements (beach
cleanup/replenishment,
larger village green)

EC2
- mktg / develop
plan for down-
town Pier area

Feeling that Pier is
underdeveloped - lots
of home theatre and neg.
affect... Reinvigorate
"Ocean State" values.

Comprehensive Dev Plan
for the North End region
Traffic + Economics
strategic plan for business

EC4
- master plan for
W&S Bay campus
(occam tech. focus;
mapping sites-develop)

Create educational
Public Awareness Venue
for Fishing Fleet +
continued use of
Galilee

Help promote Dory Local
Fish or U.S. Fish products
Continued review of rules
Regulatory or effects
State + Federal

Be a
center for
arts, culture,
recreation
(ACR)

Year 1
Is there an arts, culture
advisory committee?

Utilize Lighthouse
Dory as a place
for recreation +
arts workshops

ACR3
"identify practicing
artists" map them,
promote them, locate a
few who do open studios

Move Post Office
into Village Marketplace

Make Post Office
into an Arts Center

Trans form Exhaust
space into "Hotels/dine"
cafes, food courts, bars

dur
3/23/11
ps

create a
fresh sense
of place
(sop)

Year 1

Year 2-3

Year 4+

2091
- tourist profile study
and tourist
desired

SOP3
- map of existing/new
itineraries
is. to tourism to
promote itineraries)

Reconvert the form
to enable progress +
reset printing

- launch mtg plan to attract young, upwardly mobile families

eg. historical house
weekend, real estate
weekend featuring
home sellers;

coupon bk.
w/ pre-pd. vouchers,
etc.

Branding the Town w/
a standard logo for
all future advertising

- mktg. campaign to promote town as a "hip" place (don't over promote "hip")

Promote internal/external Marketing. ID special places + plan an public event.

Implement new logos
on banner + all
improved "Gateways"

Create a series of 'home tours' + IO + group to oversee

Evaluate the estimates
to the Town - to create
"Captains"

Encourages social functions
like "Tea Time" +
"Personal"

student-
resident-
resident-
renters

CHANGE CLIMATE

ENFORCE EXISTING ORDINANCES

- Gas Refueling
- Parking
- Window - Age Exemption
- Ad - Senior Citizens

Engage the Gilbane Group
to create a "public space"
within the Pier Village
Commercial Area

NEED TOWN RESIDENTS
TO TAKE INTEREST IN
CARRYING OUT SOME SPECIFIC
IMPROVEMENTS. *Edmund*

CHANGE CLIMATE

CHANGE ORDINANCES
TO INCREASE PENALTIES

- Increase Assets
- Increase Equity: Retained Earnings, Dividends, Shareholders

DATE OF CLONING

INCREASE TAXES OR FEES
ON RENTALS (THEY ARE
BUSINESSES)

DATE:
5/23/11
PB

Improve
infrastructure

(74)

Year 1

1A1
- study feasibility of
pier as a transit
hub for Salt Pond

1A2
- impact analysis of
town's rules/reg. on
economy

Year 2-3

1A3
- form "Beach City"
trans. cooperative

integrates
needs of people
moving around
town, tourists

use it by
day, workers at
night, shuttles for
beach operating
from schools

Year 4+

fix beach
sand, facilities, etc.
↓
sustainable

Village Green
re-purpose

Bike Path
to beach

1A4
- work w/ RFTA to
see if running
buses after hrs is
feasible

Merchant's Assoc.
2) rights 3) loan 3) tier
strengthen & support

1A5
- streamline town
rules/reg. to be
more business
friendly

without
compromising
intelligence and
transparency

Traffic analysis
(transportation hub/parking)

1A6
- investment plans
for key spots, C4,
Narrow River/Salt
Pond

Wi-Fi

NAH
5/23/11
p7

Next step: 5 workshops focused on 3 econ. ctrs. - hold 1 topical workshop, the 5th integrates the 4

1 topical workshop like tourism...

the 5th workshop integrates the previous 4

What are the drawbacks?

You'll have everyone from that spot going to that spot

but then, they'll be invested

These are long-term... what about immediate quality of life?

impact is pervasive and beyond econ. development

could do quality of life, student stuff in each

Better to make it 1 workshop bc cause of impact

If we break it up into 3, then it'll get diluted

workshop, since they're a part of all of them

What are the benefits to this approach?

3 sites are where benefits are possible